

# TAYLOR MOY

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tmoymedia.com

## EDUCATION

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**University at Buffalo, The State University of New York** January 2015 - June 2019  
Bachelor of Arts, Media Study (Production concentration) & Psychology

**Universidad de Salamanca** Spring 2019  
Spanish Language and Culture, Spain Study Abroad

## SKILLS

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**Production:** Tri-Caster, NewTek 3Play Replay, Click Effects, Launchpad Motion Rocket, ProPresenter, Sony PWS-4500, NFL Redzone, NFL GSIS, Daktronics.  
**Video:** Adobe Premier Pro, After Effects.  
**Graphics:** Canva, Illustrator, Photoshop, InDesign.  
**Marketing:** Hootsuite, Asana, Airtable, Later, Constant Contact.

## RELEVANT EXPERIENCE

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**Scranton/Wilkes-Barre RailRiders (AAA Affiliate of the New York Yankees)** January 2022 - Present  
**Video Production and Game Presentation Manager**

- Create graphic, video, and animated content for video boards and social media.
- Manage 40 production and in-game entertainment crew members.
- Ensure run of shows, scripts, and in-game elements enhance theme nights.
- Create sales flyers and assist with email campaigns.

**New York Football Giants** August 2021 – January 2022  
*Production Intern*

- Edit media avails and shorts for social media.
- Operate Redzone and NFL GSIS in control room for in-game entertainment.
- Utilize Sony PWS-4500 for live broadcast replay.
- Produce Giants daily live stream podcast.
- Serve as a PA for producers during shoots and game days.

**Freelance** October 2020 - July 2021  
*Content Creator/Social Media Manager*

- @humans\_of\_disney, create social media assets to tell the stories of Disney Cast Members.
- @rysenetwork, create and implement new social media platforms for previously Subtle Asian Networking.
- @balebeautyacademy, @dailyworkjournal, @chefsaira, optimize IG bio, creator content, engage with followers, manage content calendar and postings.

**Binghamton Rumble Ponies (AA Affiliate of the New York Mets)** April 2021 – August 2021  
*Video Production Assistant*

- Serve in roles as technical director, replay, video board, audio, and camera operator.
- Create graphics in photoshop and illustrator for video board use.
- Capture and edit video assets for social media and video board.

**Pardalis & Nohavicka, Attorneys at Law** September 2020 – April 2021  
*Video Production and Social Media Intern*

- Create content for Instagram, Youtube, and Tik Tok.
- Research, engage, and create strategies for paid and non-paid campaigns.

**Trooper Fitness** December 2020 – March 2021  
*Digital Media Intern*

- Assist in creating marketing promotional material for social media.
- Film and edit 30-minute workouts for on demand fitness platform.

**The Walt Disney Company – Disney College Program** August 2019 – January 2020  
*Photopass Photographer*

- Use Nikon DSLRs to capture memories for families visiting the Disney Parks